

Privacy Policy

IGV Studios GmbH

Effective Date: 13 August 2013

I. What is the scope of this Privacy Policy?

This privacy policy ("Privacy Policy") explains how IGV Studios GmbH and its affiliates ("IGV") gather data about their users. The following are considered products and services of IGV ("PaS"):

- software games provided by IGV ("Games"), for example Bravo Storm;
- the websites or forums created and/or maintained by IGV, for example bravostorm.com or igvstudios.com, and all pages of those websites;
- social channels of IGV, whether on Facebook, Twitter, YouTube, and/or any other channels, and/or accounts of IGV on those systems, for example the Facebook page of Bravo Storm (facebook.com/BravoStorm), or Bravo Storm's YouTube channel (youtube.com/bravostormofficial); and/or
- any products of IGV.

A user is anyone who accesses, uses and/or consumes the PaS in any way ("User" or "You"). You confirm that You have read and understood this Privacy Policy. You agree to this Privacy Policy and allow IGV to access data about You. Data means identifiable data, i.e. data, with which one can identify You as a specific individual or a legal entity ("Data").

Please note that this Privacy Policy may be changed or updated from time to time. IGV will inform You via Your contact information and/or via the Games and other PaS screen about any changes to this Privacy Policy. If You disagree with the updated Privacy Policy, You must cease playing the Games accessing, using or consuming other PaS within fourteen (14) days.

II. Do other Terms apply?

The Games and other PaS can be accessed on the Facebook or other platform, and any Data collected or activities done on Facebook beyond the Games, other PaS or IGV's scope are governed by the terms and/or privacy policy of Facebook or such other platforms, respectively. For instance, Facebook restricts and defines the Data developers may receive from players playing games or apps on its platform. For more information, please see Facebook's respective policy. Any Data which is collected by the social media sites, on which IGV is active, is subject to the privacy policy of such sites and is beyond the scope of IGV's control and therefore this Privacy Policy.

IGV cannot influence the way this Data is transmitted. Please refer to the contractual data protection clauses of Your social network operator to find out more about the purpose and scope of the data collection and the further distribution and use of the Data by Your operator, as well as about the possibilities the operator grants You to protect Your privacy.

III. What Data does IGV collect?

IGV may receive certain Data about You, being from Facebook or otherwise. This Data may include information such as, for instance, contact information, name, gender and locale. IGV may also collect Data which You actively provide, such as, for instance Data that You write on IGV's Facebook pages (or Data You expose by 'liking' or 'following' IGV's pages or channels), and/or provide on other services. Please note that such Data is considered public, and may be collected by third parties beyond IGV's control. Any Data You expose when contacting us, via email or otherwise, may also be collected. IGV may also collect Your IP address.

IGV may also collect Data about Your activities on the Games. For example, IGV may record how many times You have played the Games or how many times You won or lost in the Games.

At some point, You may decide to refer IGV's PaS to others. Should this be done through the Games or any other system of IGV or through IGV's PaS, Data of that activity may be collected.

IGV's website integrates functions (so called plugins) of various third party operators of social media platforms (e.g., Facebook, Twitter, Google+). Those plugins allow visitors to share content in social networks.

If a plugin appears while surfing on IGV's website (e.g., the Facebook "like" button), a connection to the servers of the corresponding operator is automatically established. In such case Data about the visit to IGV's website may be transferred to this third party operator. If the visitor is logged into the network of the third party operator at the same time, the Data can be assigned to the visitor's social network account (e.g., the Facebook account).

IGV uses third party services to analyze surfing behavior of its Users. Those third parties may process the surfing data visitors create on our website. Data collected this way is being transferred anonymously to servers of those third parties, also outside Switzerland, in particular to the U.S.A.

IV. What is done with the Data which is collected?

IGV intends to use the Data it collects about You to provide PaS to You. In addition, IGV may use Your Data for the following purposes:

- Improvement of IGV's PaS: For example, if IGV sees that it has many users from a certain region, IGV may choose to improve those Users' experience by communicating Data in their respective language.
- Communications: IGV may use the Data it collects to contact the Users. For example, this may be for PaS promotional offers or Game related news. IGV will use commercially reasonable efforts to keep these communications simple, clear, and at an appropriate rate, as deemed reasonable by IGV. You may opt out from our communications by sending an e-mail to info@igvstudios.com.
- Third Party Marketing: IGV may provide the Data collected to third parties for marketing by such third parties. For example, if IGV sees that many of its Users are of a certain demographic, IGV may have third parties display advertising for that demographic.
- Law: Legal obligation or proceeding as seen fit by IGV. If, by law, IGV is required to transfer or share Data, including Identifiable Data about a User, IGV will do so. This may include to law enforcement, lawyers, courts, judges, or other parties. IGV may also transfer Data in case IGV has decided to engage in a legal proceeding against You. This may happen, for example, if a User has violated the Terms of Use or engages in activity contrary to the interests of IGV. IGV may also share or transfer Data in case IGV have reason to believe that by doing so illegal or harmful or malicious activity will be prevented.

V. Where is Your Data processed and by who?

You agree that (i) Your Data may be accessed in, transferred to and used in countries with laws that may not guarantee the same level of data protection as in Switzerland; and (ii) that IGV may also engage third parties to manage or maintain Your Data.

VI. General terms

The Internet can be an insecure place. IGV will use commercially reasonable efforts to keep the Data it collects safe and secure. IGV cannot be held liable for any theft, loss, damage, unauthorized access, malicious activity, interceptions of data transfer or any other compromising of any User Data. By using the PaS, the Games or any other system associated with IGV. You acknowledge that You understand these risks are using the PaS at Your own risk.

The use of the Games is dedicated to Users of age deemed eligible to sign up for an account on the respective platform according to the respective platform policy of that platform from which they access the Games, for example, Facebook. By accessing and using the Games, You represent that you are of eligible age for account sign up of the platform from which you access the Games. If You are under 18, You represent that Your legal guardian has agreed and accepted this Privacy Policy and for You to be a User.

You represent that the Data You provide to IGV is true and accurate. Providing false Data, being age or otherwise, when accessing the PaS is prohibited and may cause the User to be banned and/or disallowed to access the PaS.

If any provision of this Privacy Policy is found invalid or unenforceable, that provision will be enforced to the maximum extent permissible and the other provisions of these Terms will remain in force.

This Privacy Policy is governed exclusively by the laws of Switzerland, without regard to the principles of conflict of laws.

Sole place of jurisdiction for any claim under these Terms is the competent court in Zurich, Switzerland. Mandatory Swiss legal venue for consumer contracts is reserved.

VII. Contact

If You have any questions about this Privacy Policy or Your Data, please contact IGV at info@igvstudios.com.

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